

CAPISTRANO BAY DISTRICT
AGENDA REPORT
September 30, 2014

Manager's Reports/Old Business

ITEM J.1

Data Collection for Evaluation of Renter Impact

The Board held a meeting with Webb Management in mid-September to discuss the data collection efforts currently underway by the District. The purpose being to gather and track all renter-related activity that occurs which impacts the community and to quantify the impact to assess and identify any cost burden on District operations.

With the rental season now over, Webb Mgmt. is taking all the data that is currently tracked and is assembling a comparison chart to enable us to measure how much time/money is being dedicated to dealing with the short term rental activity.

The overall purpose of the effort is to be able to effectively demonstrate to the City that while they are collecting and keeping all of the Transient Renter Tax fees paid by the rental owners, the District sees no financial help yet is performing much of the City's work in acting as the 'Hotel Front Desk' for the weekly rentals.

A completed comparison chart is expected to be available for the Board to review at our October Board meeting.

To recap the District's efforts, the following data is currently being tracked and recorded:

- *vehicle counts at the entrance gate of ALL renter-related vehicles*
- *renter-related phone calls to the gate*
- *patrol responses to rental locations/complaints/calls for assistance, etc*
- *nightly renter vehicle counts (for assessing over-occupancy)*
- *District Manager's time taken to respond to renter issues*
- *Special summer trash collection on Fridays for renters*
- *additional guard officer staffing on Saturdays in the summer months*